SUSTAINABILITY





U2 - One

"ONE LOVE, ONE BLOOD, ONE LIFE, YOU GOT TO DO WHAT YOU SHOULD ONE LIFE, WITH EACH OTHER, SISTERS, BROTHERS, ONE LIFE BUT WE'RE NOT THE SAME, WE GET TO CARRY EACH OTHER, CARRY EACH OTHER"











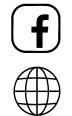


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5. MESSAGE FROM THE EXECUTIVE PRESIDENT

7. WHO ARE WE

9. WHAT, WHY AND HOW

BeOne strategy and methodology

- 16. WHERE ARE WE
- 19. OUR TEAM
- 21. OUR SOCIAL ORGANISATIONS PORTFOLIO
- 23. OUR IMPACT

Key results and Social Enterprises supported

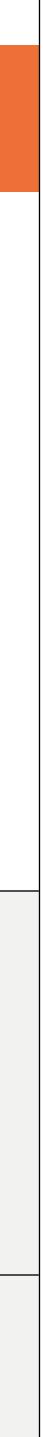
- 49. GRI STANDARDS
- 53. LEGAL SITUATION
- 55. ACKNOWLEDGEMENTS





MESSAGE FROM THE EXECUTIVE PRESIDENT















Dear friends and partners,

As we reflect on 2024 I am proud to share with you the significant achievements we have made together in our commitment to create lasting social impact in Colombia. Positive results that are testament to the power of strategic social investment and the potential we discover in our partners by providing them with the right support.

This year has witnessed profound changes and increasing complexities in our environment. However, our community of social entrepreneurs, investors and collaborators has shown extraordinary resilience and determination to meet these challenges and turn them into opportunities for positive transformation.

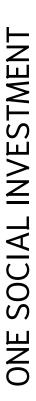
The road ahead may present challenges, but I am In 2024 we strengthened our investment portfolio, delivering convinced that together, as the ONE community, we have a total of USD 472,807 in patient capital and USD 70,926 the vision, passion and determination to overcome them. in strategic capital, backed by more than 400 hours of Every investment we make, every partnership we forge personalised accompaniment to our beneficiar y partners. and every life we transform, brings us closer to our goal of This holistic approach has not only provided financial creating a more equitable and sustainable Colombia. resources, but also the support and guidance needed to drive the sustainability of the projects and the integral Thank you for being part of this transformative journey. growth of the entrepreneurs who are working every day for Together we are building a future where positive social social change. impact is the norm, notw the exception.

One of our greatest successes has been the graduation of Humanos 3D as Alumni One. Their achievements were truly inspiring. During their participation in the BeOne model, the organisation had a 166% increase in effective deliveries and more than 466 hours dedicated to research and development, so that 23% of the total devices have undergone improvements or developments. Formalised its educational line and reached more than 2,000 people with disability awareness. This new business model has allowed them to have 20% of their own resources generated.

With gratitude and optimism for the year ahead,

Mónica Gil C. Chief Executive Officer.

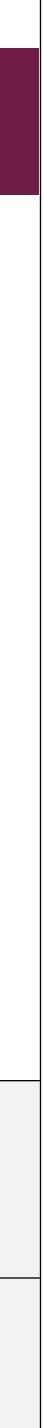






JABOUTUS













ABOUT US

A venture-backed organisation that supports revolutionary social entrepreneurs who are promoting scalable innovations for Colombia's big social challenges.

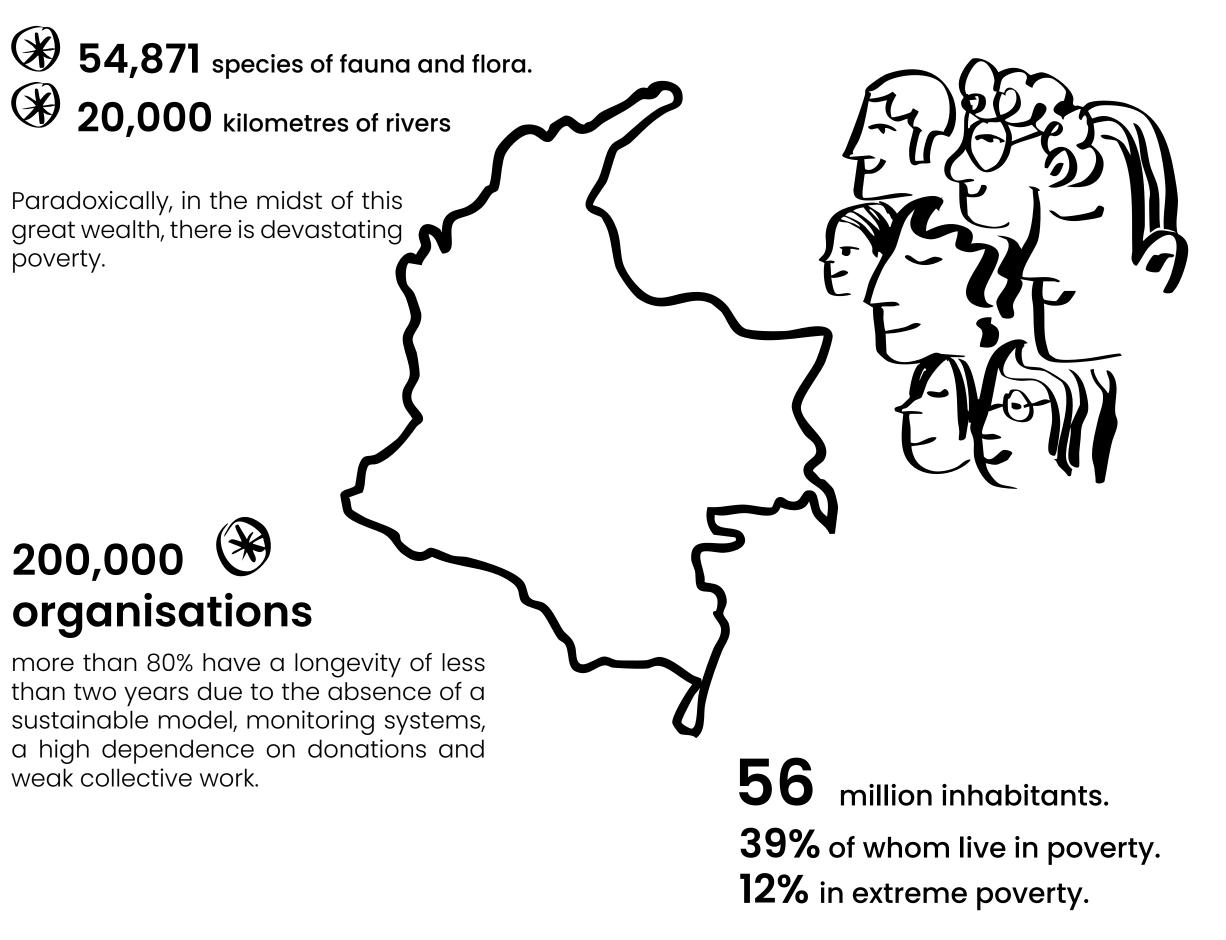
WHY SOCIAL IMPACT INVESTMENT?

Colombia is the most biodiverse country per square metre on the planet, rich in a variety of plants, birds and ecosystems. It has 20,000 kilometres of rivers, two coasts and 54,871 species of fauna and flora. Paradoxically, in the midst of this great wealth, there is devastating poverty. The country has 56 million inhabitants, 39% of whom live in poverty and 12% in extreme poverty.

In the midst of this inequality and overwhelming poverty, largely related to violence and corruption, social organisations have been present, acting as a large network that protects and saves lives. However, recent studies indicate that the social sector is an ecosystem made up of more than 200,000 organisations and that more than 80% have a longevity of less than two years due to the absence of a sustainable model, monitoring systems, a high dependence on donations and weak collective work.

The lack of professionalisation within social organisations in Colombia is a critical issue that affects their sustainability and effectiveness. Today, more than ever, we need to understand this great social fabric and strengthen it. We need bold solutions to the great challenges we face in Colombia, and in many cases, social entrepreneurs have those solutions.

Colombia is the most biodiverse country persquare metre on the planet.



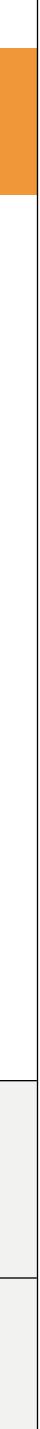






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込 WHAT WE DO

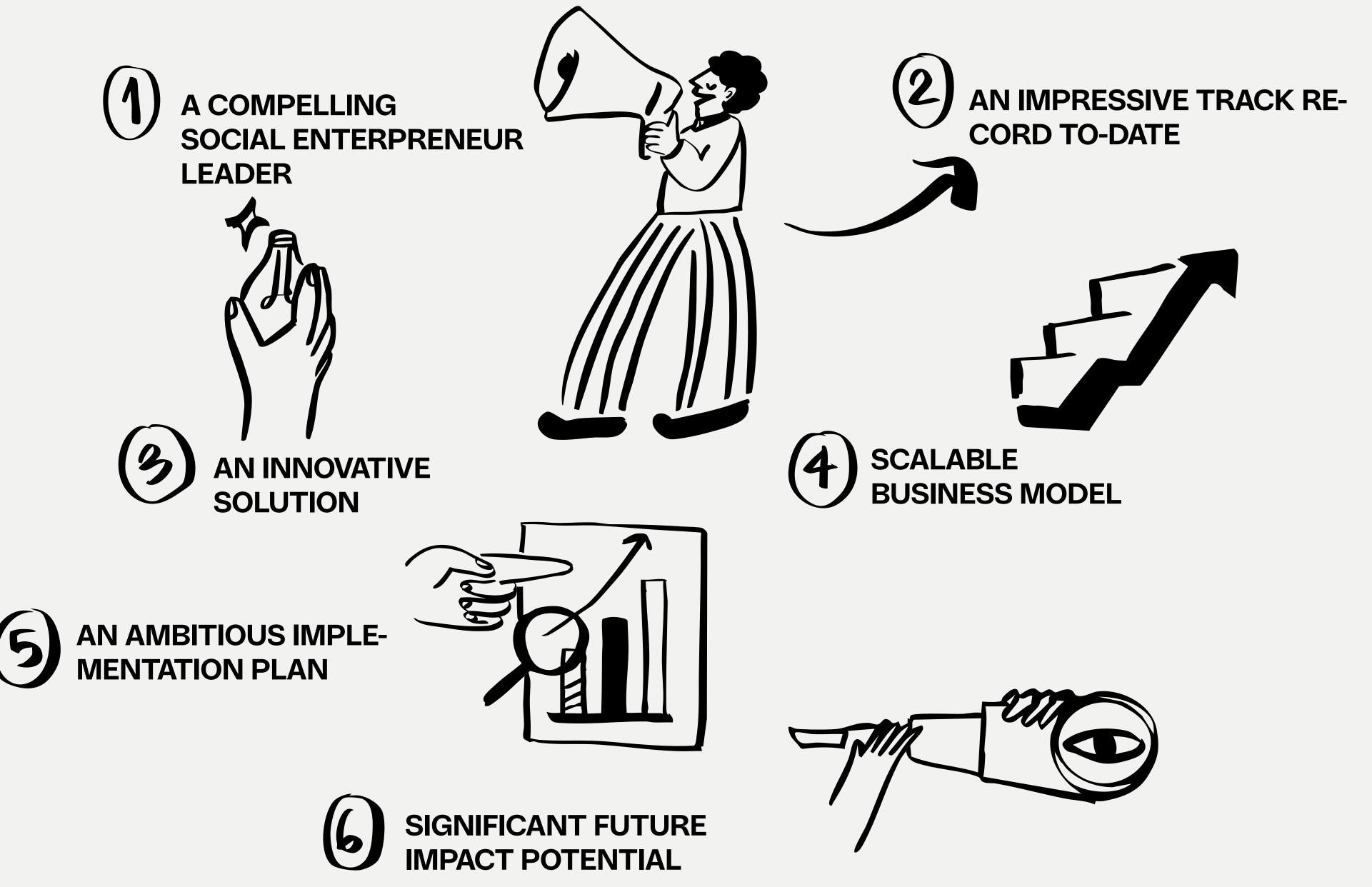
We identify and support social entrepreneurs whose projects respond to the most important social challenges in Colombia, aimed at reducing inequality and poverty, improving the quality of life and protecting natural resources. The selection of entrepreneurs and their projects is based on the following criteria:













LUCAS VELILLA

Director Juguemos en el Bosque Foundation



ONE + Juguemos en el Bosque Foundation

Thanks to our joint venture with One Forest, we supported six groups in which 44 young people graduated as baristas, obtaining tools to build life projects far from their violent pasts. With a 71% retention rate and a 65% employment rate, these young people not only gained access to employment, but also increased their income by 550%, transforming their reality and that of their families.

We firmly believe that every opportunity counts, and together, with a cup of coffee as a symbol of hope, we have shown that when opportunities come, lives really can be transformed.



TESTIMONIALS





NOW WE DO IT

We accompany social entrepreneurs and their projects as they mature and professionalise the process, in order to make them sustainable and scalable through a four-stage process: capacity building, leadership development, performance management and access to networks.







OUR METHODOLOGY THE #BEONE MODEL

#BEONE MODEL



SUSTAINABLE DEVELOPMENT GOALS (SDGS) TO WHICH WE CONTRIBUTE

Our mission to fund and empower social enterprises that seek to improve the livelihoods of the most vulnerable people connects directly to the priorities expressed in the 2030 Agenda.















JWHERE ARE WE















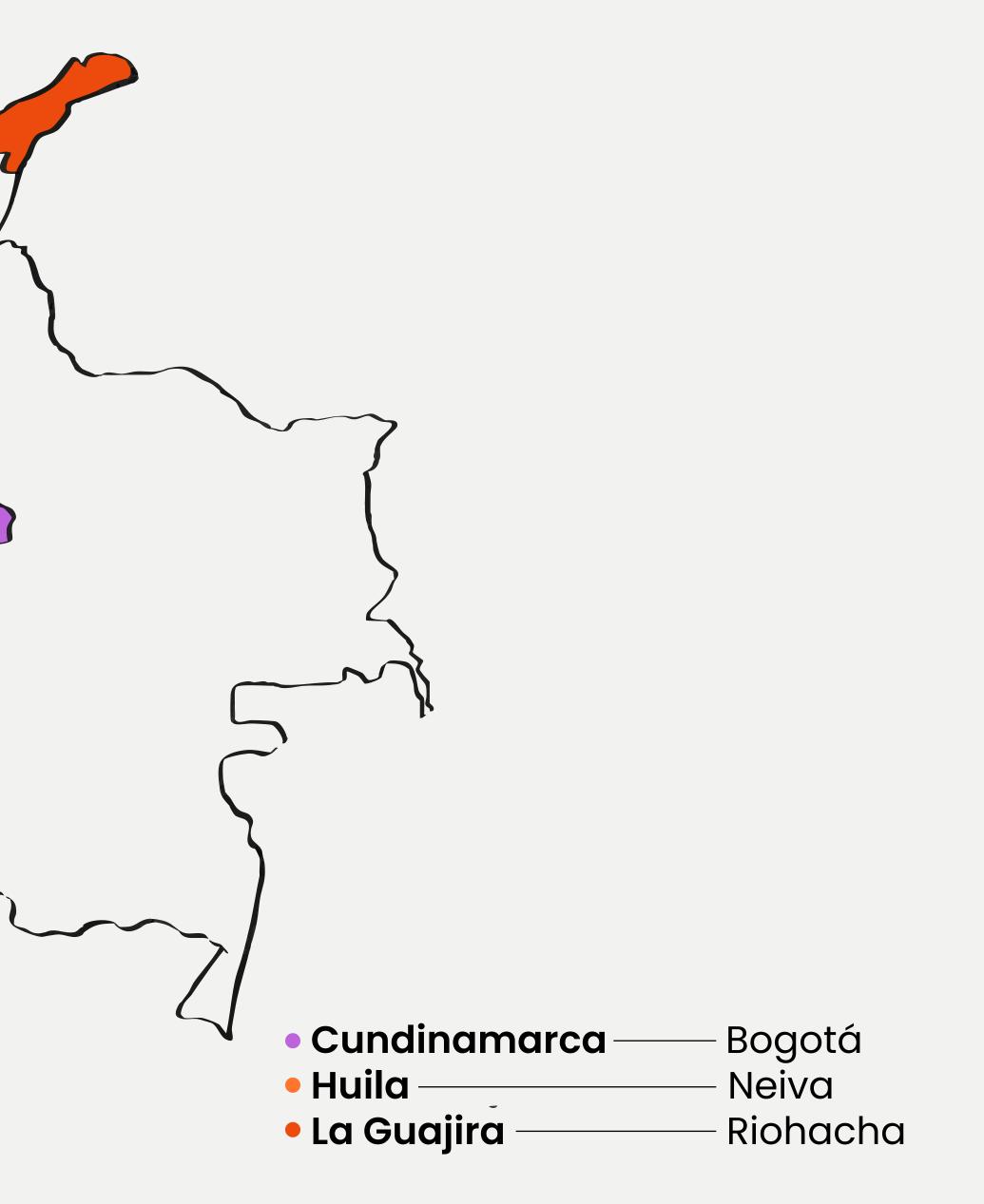
• Antioquia

Atlántico

• Bolívar-

• Chocó -

—— Medellín —— Barranquilla —— Cartagena —— Quibdó









JULIANA ACOSTA PÉREZ

Executive Director of Ballet Metropolitano de Medellín



In ONE we found in 2024 an ally who encouraged us in our purpose of making ballet an artistic experience BY and FOR all the people of the city.

Their support added to our creative capacity to tell our story from classical dance. With ONE we added experience and passion for what we do in order to have a greater impact on our community.

The financial and strategic capital provided to our organisation represented an increase in quality and connection indicators; we reached more people with their contribution. But, beyond this support, the value that we highlight today is the trust that allows us to believe in and create new possibilities for the professionalisation of ballet in the country through dance.

ONE + Ballet Metropolitano de Medellín



TESTIMONIALS





JOUR TEAM



























OUR SOCIAL ORGANISATIONS PORTFOLIO























M la pascasia

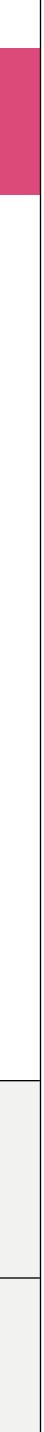


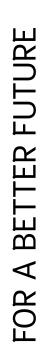




JOUR IMPACT



















ONE'S IMPACT ON THE SUPPORTED ORGANISATIONS

In 2024 we dedicated close to 400 hours of strategy mentoring to the organisations and social enterprises in our portfolio. We focus primarily on financial strengthening, impact measurement, improving communications and social branding.

As a result of our accompaniment, the organisations have been able to

- Increase revenues by 43%
- Increase unit sales by 78% and the amount of sales by 63%
- Increase the number of annual clients by 66%
- Increase spending on social projects by 48%
- Generate new jobs, increasing its human resources by 31%









JUAN MANUEL HIGUITA



ONE + Créame Incubadora de Empresas

In 2024 between ONE and Créame we consolidated a strategic alliance to maximise the scope of business support with 4Impact. One added to our purpose, we strengthened businesses that not only generate economic value, but also transform communities and territories, helping them to close gaps through knowledge and connections. Together we made a difference for five companies.

ONE not only contributed resources, but also added its purpose to ours, allowing us to expand the impact of entrepreneurship as a tool for transformation. Thanks to this alliance we managed to strengthen companies that carry a message of change, we broke down barriers in their growth and connected more people with real opportunities, contributing to the development and transformation of territories and communities.



TESTIMONIALS





THE HIGHLIGHTS

The organisations we supported this 2024 managed to improve their results and demonstrate their impact.

55,000 people benefited.

Promotion of art and culture with more than 170 events benefiting more than 30,000 attendees and more than 1,300 **independent artists**.

10,000 hours of education at different stages of life, of which more than 3,000 have been focused on training for employability.

More than 8,000 hours dedicated to the promotion and preservation of culture and traditions.

We promoted close to 100 spaces for conversation and awareness-raising on diverse and inclusive topics, generating spaces for all, allowing more than 3,000 people listen to different voices.

3,640 hours dedicated to the promotion of reading.

7 0 id	•	Our initiatives have a psychosocial component, which has allowed us to prioritise mental and emotional health, providing around 1,500 hours of support.
	•	We promote food security for more than 1,300 people through responsible consumption initiatives with the autonomous production of organic products. Families saved up to 25% of their income that was not used to buy food.
d s, 0	•	Together with our partners, we engaged more than 270 volunteers across more than 2,200 volunteer hours to contribute to social transformation.
		Together with our partners, we engaged more than 270 volunteers across more than 2,200 volunteer hours to contribute to social transformation.
	•	The final beneficiaries have increased their income by an average of 203%.





FEATURED PROJECTS

La Pascasia Partner: Común y Corriente

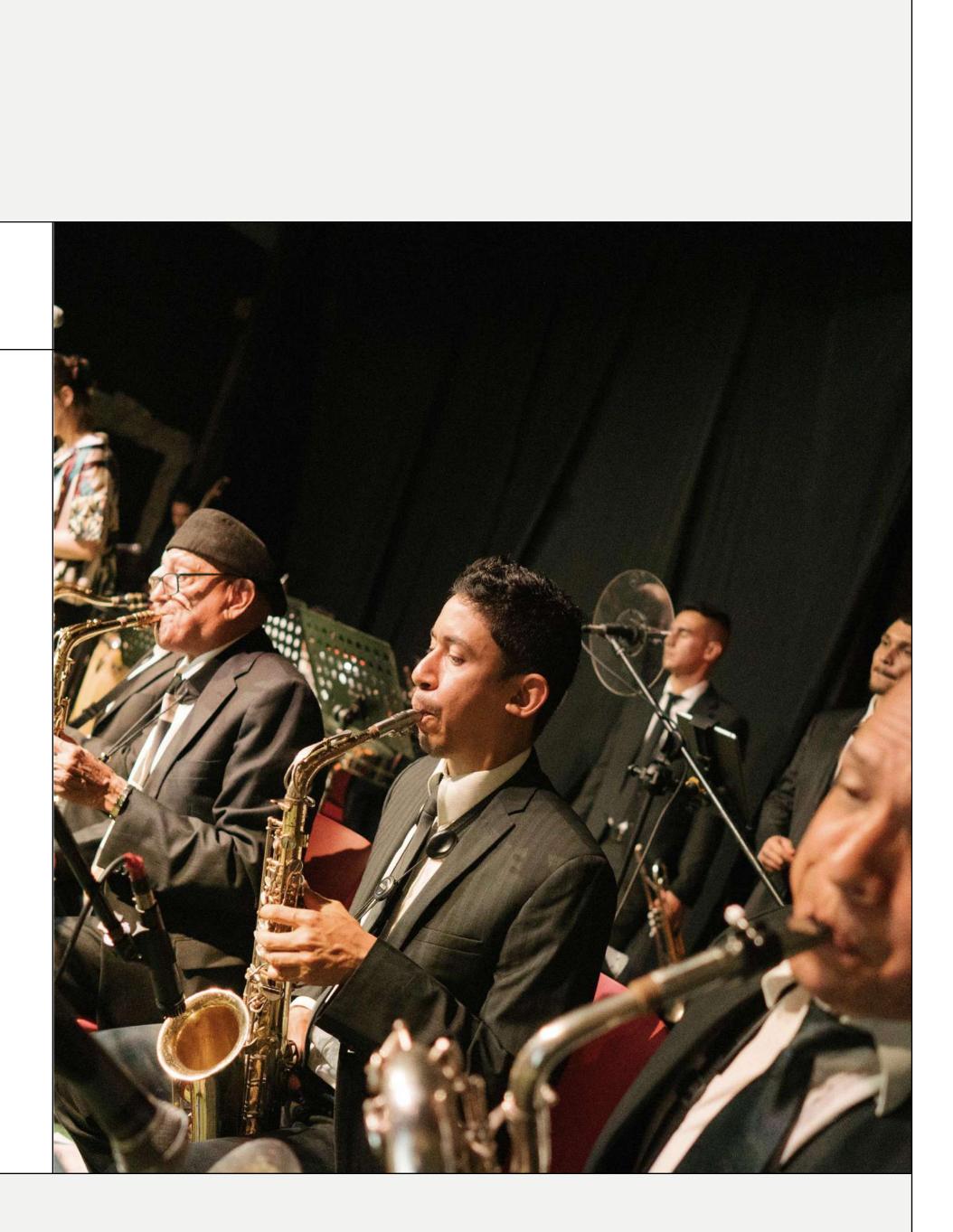
Type of Capital: Mixed Location: Medellín

The challenge

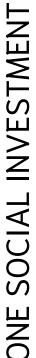
To encourage cooperation between artists from different disciplines as an axis of solidarity that leads to the well being of society; creating experiences that encourage encounters, sensitivity to art and the formation of critical judgements. Likewise, to promote local talent by promoting the renaissance of the city centre of Medellín as a cultural centre.

The solution

Strengthening La Pascasia as a meeting and reflection place for society through the articulation of cultural, musical and artistic initiatives that ensure a greater impact on the territory. Expanding the capacity to be a meeting and conversation point with other cultural enterprises, promote the existing infrastructure through art and culture as part of the plan for the recovery of the centre and the development of more cultural projects that result in social benefits.

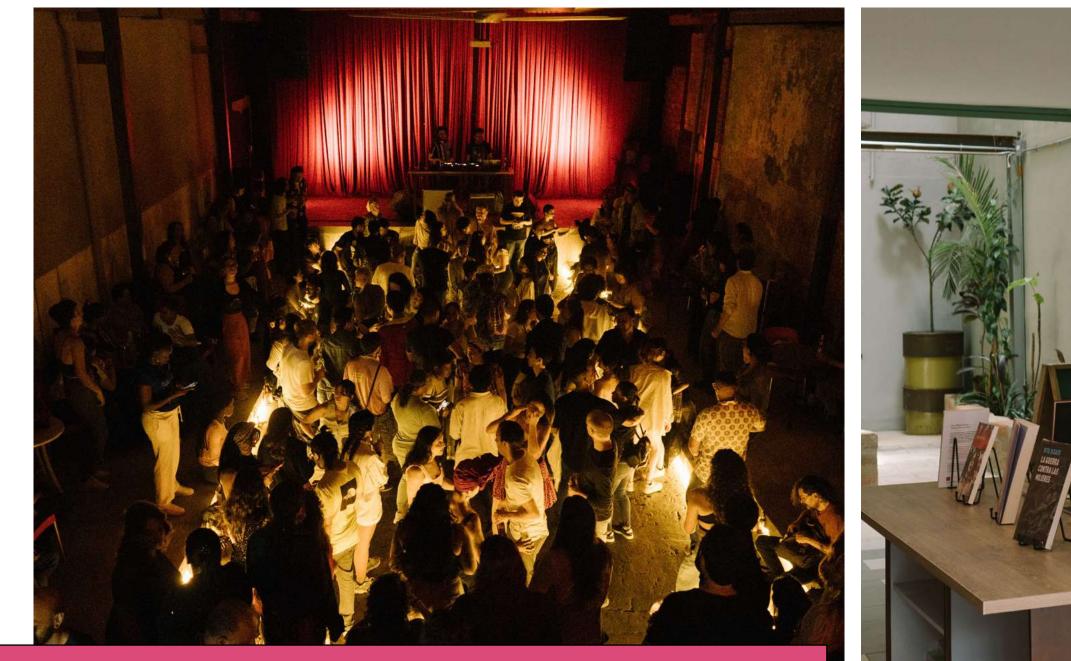












With our contribution

- 50% reduction in financial expenses.
- 50% increase in direct employment.
- 30% increase in investment in social projects.



Impact

- More than 30,000 people benefited with different cultural, artistic and traditional spaces.
- 71% of collections are directed to the payment of artists (labour guarantees, fair work).
- 94% average monthly increase in collections.
- 45% average monthly increase in total attendance.
- 69% average monthly increase in subsidised tickets (democratisation of art, culture, leisure and well-being for all), in total 31% of events are free of charge.
- 569 artists benefited (event participants).









FEATURED PROJECTS

One Forest Partner: Juguemos en el Bosque Foundation

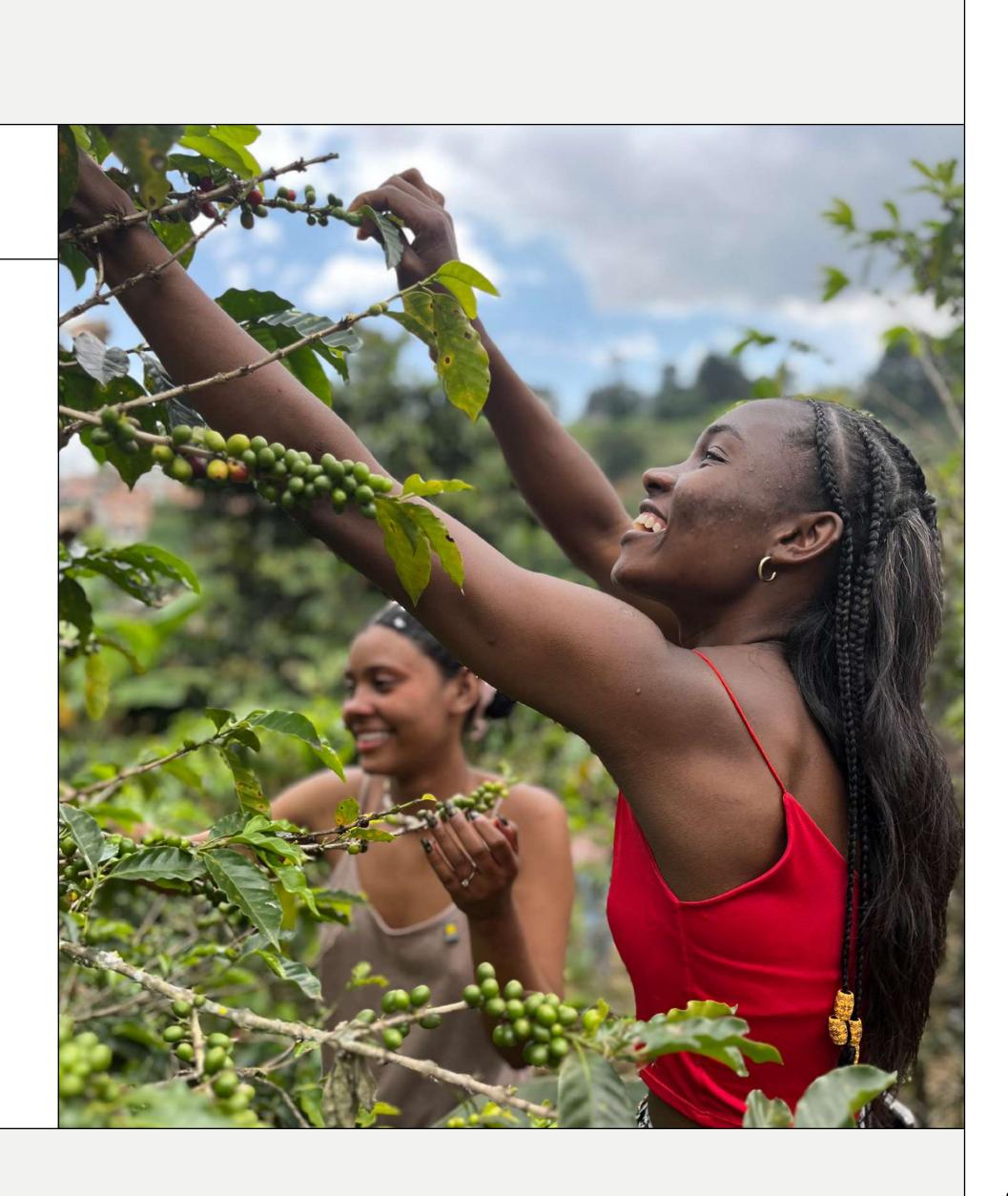
Type of Capital: Mixto Location: Medellín

The challenge

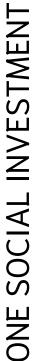
Out of a total of 11,431 young people, 25.6% are neither in education nor in employment. This figure reflects the difficulty faced by this population in accessing employment and educational opportunities. 39.7% of young students do not enter university straight out of high school; furthermore, those in protective status with the Colombian Family Welfare Institute (ICBF) or similar institutions often face additional challenges in accessing employment opportunities.

The Solution

Consolidation of One Forest, a mobile barismo school that seeks to benefit young people from 17 years of age onwards who are in conditions of vulnerability or poverty in Medellín or the metropolitan area to give them specialised barismo classes. Through our 'tuc tuc' mobile school, we bring education closer to their neighbourhoods and territories to avoid displacement and additional costs for them, generating job opportunities and autonomy.













With our contribution

- 85% of employees improve their working conditions and salaries.
- Increase of 130% in the workforce and employees.
- We doubled training hours from 80 to 160 hours.
- More than 85 events were attended.
- 31% increase in sales revenue generation.



Impact

- Over 50% participation of female students, inclusive education.
- We have attended around 87 events so far this year, increasing self-generated income generation by 31% in the last three months.
- Employability rate increased from 2% to 65%.
- Increased retention rate from 27% to 71%.
- We achieved more than 460 hours of internships for our baristas.
- For over-age students we have 61% employability, while 71% actually completed internships.
- Wage increase of 550%.
- 44 graduates by 2024.









FEATURED PROJECTS

Casa Grata

Partner: Tierra Grata

Type of Capital: Mixed Location: La Guajira

The Challenge

In La Guajira, 39% of the population does not have access to energy. Vichada, La Guajira, Amazonas, Guainía, Putumayo and Chocó are the departments with the least connection in the country and more than 3% of the Colombian population has no access to electricity. Casa Grata is a social enterprise dedicated to bringing clean, renewable energy to Colombia's most remote rural communities. Founded in 2023, its mission is to remove barriers to universal access to solar energy.

The solution

Casa Grata is a social enterprise dedicated to bringing clean, renewable energy to Colombia's most remote rural communities. Founded in 2023, its mission is to remove barriers to universal access to solar energy.

In 2024, decentralised renewable energy systems were installed and microfinanced in remote and hard-to-reach rural areas. In addition, through the Pay-As-You-Go (PAYGO) system, users gained access to a pay-as-you-go alternative in small monthly installments.

These systems allow families to switch from using candles and lamps (ACPM or batteries) to lighting their nights with renewable energy.















- 14% increase in sales.

Impact

- 15,847,032 kilowatts generated per year.
- 733,936 kg of carbon dioxide equivalent from clean energy use.
- 72,500 USD saved by families by using solar energy versus conventional energy.
- Over 886 solar energy systems are already installed.
- 37 communities impacted.
- 4,000 active users.









FEATURED PROJECTS

4Impact Partner: Creáme Incubadora de Empresas

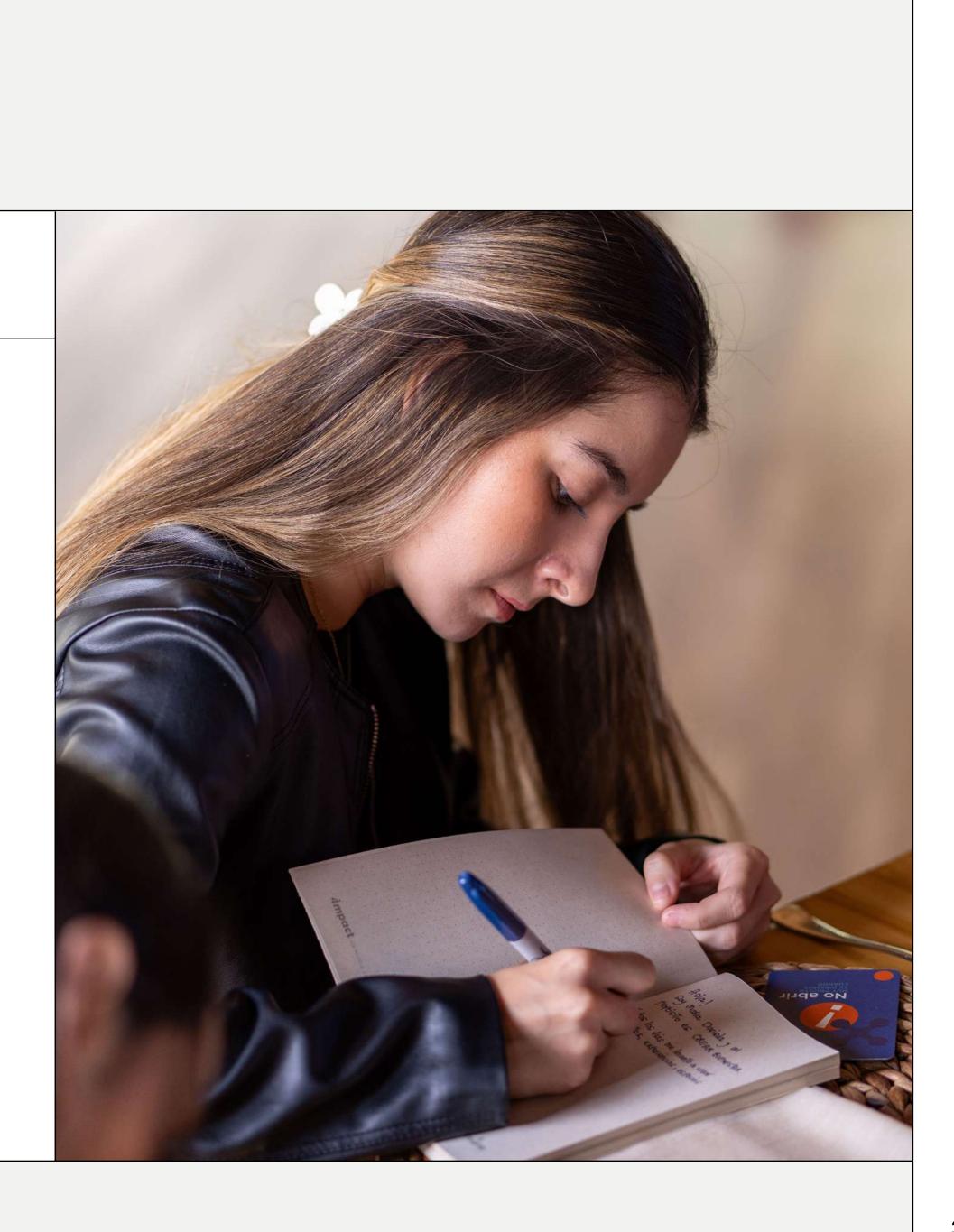
Type of Capital: Mixed Location: Nacional

The challenge

99% of businesses in Colombia are MSMEs and 70% of them lack key business skills such as financial management, strategic planning and the use of technology which limits their ability to improve processes, grow and expand.

The solution

With 4Impact, we develop tools that enable participating entrepreneurs, improve quality, technical and business skills, strengthen work teams, and directly impact the development of a community with the generation of decent jobs activating the economy of the territories. We develop skills for integration into production chains and as actors in business or innovation ecosystems.













With our contribution

- 9 social organisations in the process of strengthening.
- Generation of strategic alliances for 2 social organisations focused on increasing income through business models.
- We co-funded nearly 8 months of business support with more than 200 hours of personalised training to solve the main challenges of entrepreneurs.





Impact

- 172 companies and ventures attended virtual Bootcamps.
- 24 companies participated in face-to-face Bootcamps.
- 9 successfully completed the acceleration process.









FEATURED PROJECTS

Salva Terra

Partner: Salva Terra Foundation

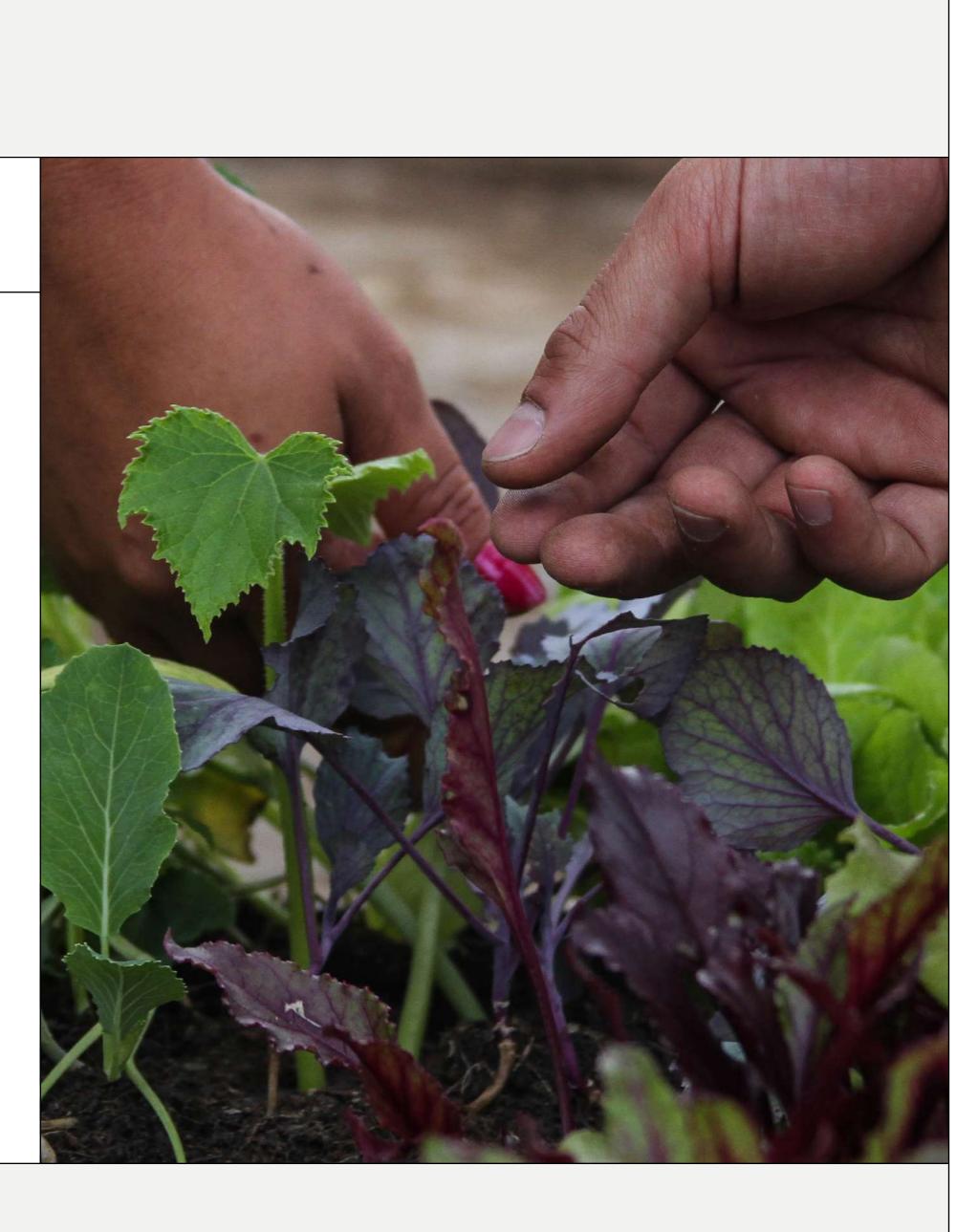
Location: Antioquia Support provided: Loan

The challenge

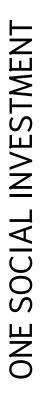
In Antioquia, urban households spend more money on food than rural households. This value corresponds to 43.2% of the average monthly income in urban areas. As a consequence, the quality of the diet of Antioquians is poor, with 46.6% of them having a calorie deficit and 25.7% a protein deficit, the latter being mainly of vegetable origin.

The solution

Complementing the family food basket of communities through family gardens, facilitating access to fresh, nutritious and agrochemical-free food, is a key alternative to strengthen food security. These mineralised organic vegetable gardens, together with actions to promote local development and community empowermentin good socio-environmental practices, are implemented through a theoretical-practical educational strategy. This strategy aims to promote the construction and restoration of the social fabric, while making a significant contribution to improving the food security of the population.













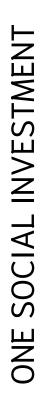
With our contribution

- Improved working conditions for 100% of employees.
- Increased investment in social projects by 25%.
- Reduced financial expenses by 10%.



- 211 vegetable gardens installed in 4 regions of Antioquia.
- Around 800 people gained access to the production and consumption of organic products, promoting nutritional quality.
- 100 hours of training in agriculture and responsible consumption for beneficiary families.









FEATURED PROJECTS

Botero's work

Partner: Ballet Metropolitano de Medellín

Location: Antioquia Type of capital: Mixed

The challenge

To democratise art by making Botero's legacy accessible to all, encouraging reflection on the value of art and culture in Colombia.

The solution

Performances designed for city spaces that present the emotion of live dance. Consolidating a way of proposing to the audience the transformative power of creativity through the performing arts based on the work and life of Botero. This presentation democratises art by making the legacy of this artist available to all, captivates the imagination of the audience with dazzling choreographies, memorable music, costumes scenographic elements that allow them to live even more the experience of the ephemeral art of dance and to encourage reflection on the value of art and culture in Colombia.













With our contribution

- Improved working conditions for 100% of the artists.
- 26 new direct jobs and 7 indirect jobs were generated.
- 4 new strategic alliances created.



- More than 4,300 people experienced an approach to Botero's life and work through art and dance.
- 18 dancers on stage performing 96 characters.
- Nearly 20 hours dedicated to making Botero's life and work visible.







JAIME SUÁREZ

Administrative Manager of the Común y Corriente Corporation



We were able to carry out the necessary renovations in our new headquarters, which allowed us to increase the capacity, extend the days of opening to the public and diversify our cultural programme.

As a result, we increased the number of events with free admission by 30%, offered subsidised rates to 15% of the people who bought tickets, and improved the remuneration of artists compared to 2023.

The contribution of ONE Social Investment has been decisive in the strengthening and consolidation of our project, allowing us to continue promoting access to culture, improve conditions for artists and expand the impact of our work in society.

ONE + La Pascasia

TESTIMONIALS





SOCIAL PROJECTS

that received our support in the form of a donation













Granitos de Paz Foundation

Location: Cartagena Support provided: Donation

Purpose of the organisation Overcoming extreme poverty based on a replicable model of integral recovery designed for the whole family, which offers tools and opportunities to achieve a dignified life and a promising future in areas such as education, income generation, health, culture, sport, housing and the environment.









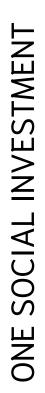






- 178 families boost their economy through productive backyards and vegetable gardens.
- Increase of up to 400% in their income.
- 340 children and young people at risk remain in the education system through school support.
- More than 500 additional children receive nutritional care to promote their food security and full physical development.









Family vegetable gardens

Partner: Éxito Foundation and National Federation of Coffee Growers

Location: La Plata, Huila Support provided: Donation

Purpose of the organisation To promote sustainable food and nutritional security by empowering prioritised coffee-growing families in the municipality of La Plata, Huila to increase permanent food production on farms, improving the family economy, access and adequate consumption.











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- 100 beneficiary families.
- 100 food security kits delivered to promote responsible consumption and nutritional quality.
- 96% of families have access to egg consumption at home.
- 22.6% estimated monthly savings.
- 96% increased the availability of fruit trees.
- Reduction of 2 points in chronic malnutrition from 16 to 14.
- Reduction of acute malnutrition from 7.3% to 6.3%.









SOCIAL PROJECTS

Flecho

Partner: Nuestro Motete Location: Chocó Support provided: Donation

Purpose of the organisation

To promote the enjoyment of reading, writing, arts and culture in Chocó. A space to recognise and acknowledge each other's diversity and build bridges for peace. Flecho, their annual event, is also the opportunity to set eyes on Chocó culture and thus check its potential.









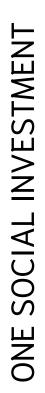






- More than 13,000 attendees.
- 74 reading workshops with nearly 2,400 participants.
- 52 conversations with more than 2,700 attendees.









1+1 Foundation

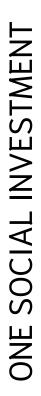
Location:Medellín Support provided: Donation

Purpose of the organisation To achieve social inclusion and expand opportunities for access to knowledge, recreation, culture and art for children and young people with limited vision or blindness. Concerts cultural references in the city that also seek to raise public awareness of the lives of children with visual impairment who participate in the 'Music for Sight' training programme.















- 1,188 children benefiting from the programme.
- 3 large format concerts.
- More than 3,000 spectators.









SOCIAL PROJECTS

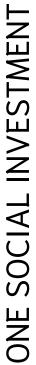
Leadership **Network Origin**

Location: Nacional - Colombia Support provided: Donation

Purpose of the organisation Through its 1,000 Leaders for Colombia programme, Origen identifies people with diverse backgrounds and high potential for impact. The initiative seeks to strengthen their leadership skills, foster community work and promote the construction of collaborative networks. In addition, it facilitates learning and exchange spaces that enhance their capacity to transform their environment.













- More than 150 leaders trained with leadership competencies.
- More than 180 hours to facilitate and promote collective leadership.









Valórate Foundation

Location: Medellín Support provided: Donation

Purpose of the organisation Valora la Alegría is a pioneering project in Colombia, a protective environment, for children and adolescents, of mothers deprived of their liberty, while they serve their sentence to guarantee their rights by providing them with a safe and free place, adequate food, physical and psychological health care education and recreation that will be complemented by strengthening maternal and family ties.















- More than 30 children and adolescents in a protective environment.
- 97% of children benefited from family reunification.









JENNIFER COLPAS Co-founder Tierra Grata



ONE + Tierra Grata

The partnership between ONE and Casa Grata was a real and tangible driver of transformation.

This strengthening translated into a 120% increase in operational capacity and a 200% growth in the formal recruitment of our Guardians of Light, who are the heart of the work in the territory.

More than 3,000 people who previously depended on light from candles and contaminous lamps for their daily work, now have a decentralised solar energy system that has improved their living conditions, allowing us to impact more than 4,000 active users, bringing them not only light, but also security, opportunities, employment, study and wellbeing.



TESTIMONIALS



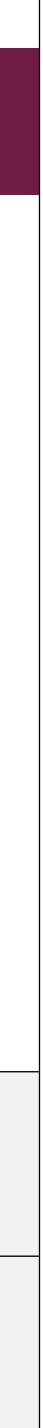




GRI STANDARDS























BUILDING A STRONGER VOICE

In 2024 we dreamed of taking ONE into new spaces of conversation, consolidating our voice in the social investment and philanthropy ecosystem. We wanted to connect with more people, strengthen strategic alliances and position ourselves as a benchmark in sustainability and social impact.

Growth and visibility

Through a comprehensive communication strategy we managed to expand our reach, generate interaction with the community and make visible the impact of what we are and what we do on different platforms.









Media

Vivir en El Poblado.

Digital reach and engagement

We connected on Instagram, Facebook, X and LinkedIn with more than 840,000 people through 1,436 pieces of content thanks to social media strategies and collaborations. We closed with 16,455 followers and more than 16,000 interactions for the year, in addition to 3,769 visits to our website.

In 2025 we will continue to grow, innovate in communication strategies and expand our impact to reach more people.

19 publications in regional and national media such as El Colombiano, Caracol Televisión, Telemedellín, BluRadio, Teleantioquia, Caracol Radio, Cambio, Q'hubo Medallo, La Chiva Alerta, AM-PM Noticias, H13 Noticias and







JLEGAL SITUATION











Below we report on the following aspects:

- There is no lawsuit or similar against it, external or made within the company.
- regulations.
- invoices issued by vendors or suppliers.
- satisfactorily.

One Inversión Social presented during 2024 an uneventful legal situation to mention.

• In compliance with Article 47 of Law 222 of 1995 as amended by Law 603 of 27 July 2000, we inform that the organisation complies with intellectual property and copyright

• It does not register pending obligations of social security and parafiscal contributions. • In compliance with: Paragraph 2, article 7, Law 1231 of 2008, and article 87 of law 1676 of 2013 One Inversión Social reports that it has not hindered the free circulation of

•Regarding the General Social Security System and SG-SST, the entity complied

ACKNOWLEDGEMENTS











Our work would not be possible without the trust and generosity of those who believe in social transformation through education, social entrepreneurship and sustainability.

We would like to express our deep gratitude to our benefactor in Ireland, The One Foundation, whose vision and commitment have been a fundamental pillar for the growth of our projects. Their support has not only enabled us to maximise impact, but has also sown hope in the communities we work with.

To our major donors, thank you for being part of this journey. Your contribution has been key to enabling more people to access life-changing opportunities. Every contribution and every gesture of solidarity drives us to continue building a better, more equitable and sustainable future.

We would also like to extend our gratitude to the allies, organisations and companies that have believed in the power of collective work. Thanks to their collaboration we have been able to strengthen initiatives, reach more territories and offer innovative solutions for the communities we work with. Your support and commitment are a reflection of the impact we can achieve when we join forces for a common purpose.

Thank you very much!

One Social Investment Team

